

State Election Communications Strategist - Greens SA

The Greens SA are founded upon four pillars: ecological sustainability, grassroots democracy, social justice and peace and non-violence. We are the third force in Australian politics and have representatives at all levels of government across the country. The Greens SA are hiring a staff member to lead our communications strategy heading into the state election in March 2026.

About the Role

The Greens SA are seeking an energetic and motivated Communications Strategist to develop and deliver our communications strategy for the 2026 state election campaign. The successful applicant will work closely with the Party Director, Campaign Manager and Election Campaign Committee to turn a winning communications strategy into high quality materials, effective training, and messaging tools. They will also manage a small team to execute the production of communications materials including how-to-vote cards, flyers, social media creative. This position reports to the Party Director.

This isn't your average job: you'll work with a wide range of people and need to be self-motivated and flexible – but you'll meet amazing Greens members and volunteers from all walks of life, and make a real difference to growing the political party that is building a future for all of us. If you enjoy making things happen and are passionate about building a progressive Australia, you'll love this job.

Conditions

Salary: Between Level 4.1 and Level 5.1 of the Social, Community, Home Care and Disability Services Industry Award, subject to skills and experience (currently between \$85,120 and \$97,378).

Workload: Between 0.6 FTE and full time, subject to negotiation.

Duration: The position will be offered on a short-term contract ending April 5, 2026.

Start date: From August 11, 2025.

Reports to: Party Director.

Primary responsibilities

- ▲ Work closely with the Party Director and Campaign Manager to create state election communications strategy.
- ▲ Develop messaging guide and communications materials based upon strategy.
- ▲ Lead the communications requirements of the election campaign. This may include preparing written materials relevant to events, developing printed materials, drafting design briefs, social media posts, website copy and emails.
- ▲ Work closely with Campaign Organisers to deliver communications training to staff, candidates, and volunteers.
- ▲ Maintain the Green's SA website including local candidate profiles and writing engaging website copy.
- ▲ Support candidates with their social media presence on Facebook, Instagram and Twitter as required.
- ▲ Assist with the design of materials for the elections, including corflutes and flyers.
- ▲ Work collaboratively with key stakeholders including Greens SA staff, MPs, election candidates, members, volunteers, printers, and the Election Campaign Committee.
- ▲ Other duties as directed.

General requirements

- ▲ Work in accordance with Greens SA Charter, Constitution and Code of Conduct.
- ▲ You must hold, or be prepared to acquire, a Working With Children Check.
- ▲ The ability to work flexible hours, including weekends and evenings at times, is essential to this role.

Selection Criteria

Please address the following criteria by providing examples of how you have demonstrated each point in your previous working or volunteering experience.

We encourage you to apply even if you don't have all of the relevant skills. We're looking for an exceptional communicator who is organised and has a passion for our movement, which we prioritise over formal education or qualifications. We're committed to diversity and supporting the

right person to grow into this role and thrive. For a confidential conversation about the role, please contact Alice Wheaton at alice.wheaton@sa.greens.org.au.

Required

- ▲ Commitment to the Greens policies, charter and core values - ecological sustainability, grassroots participatory democracy, social justice and peace and non-violence - and a passion for our movement.
- ▲ Outstanding organisational skills, experience in managing people and logistics to tight deadlines - you thrive in a fast-paced, dynamic work environment.
- ▲ A proven interest and understanding of the Australian political landscape and election campaigning.
- ▲ Exceptional communication skills, being able to craft persuasive written copy.
- ▲ Demonstrated ability to lead small and agile teams working on short timeline projects.

Desirable

- ▲ Experience working in politics or advocacy, and a sound understanding of campaign strategy and tactics.
- ▲ Experience in digital and social media campaigning, including (but not limited to) Facebook, Instagram, YouTube, websites, and other online spaces.
- ▲ Experience in designing material for print and online, and in coordinating their production.
- ▲ An understanding of the South Australian political landscape.
- ▲ Experience using Greens systems like Civi, Rocket, or gVIRS, or experience with a similar CRM in your work or volunteering role.

APPLICATIONS

To apply, please send a cover letter (maximum 2 pages) addressing the selection criteria and your CV to Alice Wheaton, Greens SA, at alice.wheaton@sa.greens.org.au using the subject line: State Election Communications Strategist application.

Applications will remain open until **5pm Wednesday 30 July**.

The Greens are an equal opportunity employer, which means we strongly encourage any interested and qualified parties to apply – we don't discriminate on the basis of age, race, religion, sexual orientation, gender identity or disability.